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<http://alexanderstreet.com>

Alexander Street Announces Giveaway of 52 One-Year Subscriptions to Online Collection *American History in Video*—One to a Library in Each State

With 50-State-Plus Advisory Group, Online Publisher Will Study Most Effective Ways to Promote Patron Awareness of Online Collections

CHICAGO, IL, July 12, 2009—At the American Library Association Meeting held in Chicago, today, electronic publisher Alexander Street announced the award of 52 one-year subscriptions to [American History in Video](#), an online collection of newsreels and documentaries designed to meet the needs of American history instructors and researchers. Free subscriptions are being given to university, K-12, and public libraries in each of the 50 states (plus Washington, D.C. and the U.S. Virgin Islands) in exchange for those libraries' participation in Alexander Street's [50-State-Plus Advisory Group](#).

Says Alexander Street president Stephen Rhind-Tutt, "The 50-State Giveaway is part of our response to the economic downturn—a way to support U.S. libraries during a particularly difficult period. It's also a way for us to learn more about our customers and their patrons—to make sure we're doing everything we can to support libraries long-term."

Libraries selected to be part of the advisory group, Rhind-Tutt noted, will be given a lot of marketing support during the free year. And they'll be asked to provide feedback. "We're looking for solid, actionable knowledge about what works when libraries and publishers work together to drive usage." Rhind-Tutt added that Alexander Street will publish the results of their effort in 2010 so that all libraries can benefit.

Advisory Group award members each receive a free, one-year subscription to [American History in Video](#), a growing online collection containing thousands of titles. Videos in the collection include documentaries from leading providers including The History Channel®, PBS, California Newsreel, and Bullfrog Films; newsreels from United Newsreel and Universal News; and other public affairs and historical film footage, including, for example, the Longines Chronoscope series of kinescopes. The collection features a wide range of unique technical features that make the collection particularly useful for research and teaching, including synchronized, scrolling transcripts that run alongside each video; the ability to create clips and save them in playlists that can be annotated and shared institution-wide or with all users. Playlists can include content not only from *American History in Video* but from anywhere on the Web, making it easy for instructors to align playlists with their syllabi and course management systems.

The list of libraries receiving awards under the Alexander Street 50-State-Plus Advisory Group is attached.

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About Alexander Street Press

Alexander Street Press is an electronic publisher of award-winning online collections in the humanities and social sciences. Since its beginnings in 2000, Alexander Street has developed a reputation for uniquely powerful search capabilities powered by *Alexander Street's Semantic Indexing*[™] and for offering content not available anywhere else. Alexander Street collections are available to library and educational institutions via annual subscription or outright purchase of perpetual rights.

The list of 52 libraries to which awards have been made is attached. To be considered, libraries submitted entries on the publisher's Web site.

Learn more about *American History in Video* at <http://alexanderstreet.com/products/ahiv.htm> or by browsing the collection for free at <http://ahiv.alexanderstreet.com>. Note that you will not be prompted for login credentials until you try to access search or browse results.

Reviewers, media contacts, libraries, and university faculty may request reviewer access to the collection by emailing Meg Keller at mkeller@alexanderstreet.com or phoning 703-212-8520 x116 for a username and password.

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The following libraries have been awarded one-year, no-cost subscriptions to *American History in Video*. Named libraries agree to participate on the Alexander Street 50-State-Plus Advisory Group. For more information, visit <http://alexanderstreet.com>

State	Awarded Library
Alabama	University of North Alabama Collier Library
Alaska	University of Alaska Anchorage
Arizona	Paradise Valley Community College Library
Arkansas	Saline County Library
California	Occidental College
Colorado	Pueblo City-County Library District
Connecticut	Norwalk Community College Library
Delaware	Wilmington University Library
Florida	Manatee County Public Library
Georgia	Waycross College Library
Hawaii	Brigham Young University-Hawaii
Idaho	Ada Community Library
Illinois	Oak Park Public Library
Indiana	Earlham College
Iowa	Indian Hills Community College
Kansas	Shawnee Mission School District - Indian Creek Technology Ctr
Kentucky	Northern Kentucky University Steely Library
Louisiana	University of New Orleans - Earl K. Long Library
Maine	Northern Maine Community College
Maryland	Goucher College Library
Massachusetts	Lawrence Academy
Michigan	Albion College Library
Minnesota	Gustavus Adolphus College
Mississippi	Central Mississippi Regional Library System
Missouri	Kansas City Public Library
Montana	University of Great Falls
Nebraska	Hastings College Perkins Library
Nevada	University of Nevada, Las Vegas Libraries
New Hampshire	Plymouth State University - Lamson Library
New Jersey	William Paterson University, Cheng Library
New Mexico	Dona Ana Community College Library

New York	Brooklyn College
North Carolina	Cumberland County Public Library
North Dakota	Mayville State University, Byrnes-Quanbeck Library
Ohio	Otterbein College
Oklahoma	Langston University Libraries
Oregon	Blue Mountain Community College Library
Pennsylvania	Carnegie Library of Pittsburgh
Rhode Island	Brown University Library
South Carolina	SC Gov School for the Arts and Humanities
South Dakota	South Dakota State University, Hilton M. Briggs Library
Tennessee	University of Tennessee, Chattanooga
Texas	LeTourneau University, Margaret Estes Library
Utah	Utah Valley University Library
Vermont	Middlebury College Library
Virginia	Christopher Newport University
Washington	Pacific Lutheran University
West Virginia	American Military University
Wisconsin	Stoughton High School Library
Wyoming	Laramie County Community Collge, Ludden Library
District of Columbia	McKinley Technology High School
The US Virgin Islands	Division of Libraries, Archives and Museums